

GSAFE 2018 SPONSORSHIP



CELEBRATION OF LEADERSHIP SCHOLARSHIP AWARDS DINNER & TRICK OR TROT 5K WALK/RUN

CREATING SCHOOLS ACROSS WISCONSIN WHERE LGBTQ+ YOUTH CAN THRIVE

PREMIER SPONSOR (\$5,000 PER EVENT)

Celebration of Leadership (May 12, 2018)

- Special logo placement and listing as "Premier Sponsor" under Celebration of Leadership title in all event materials, including invitations and posters/flyers
- Company banner featured prominently during event
- Full-page color ad in our event program book
- Preferred seating for eight at the event

Trick or Trot (October 14, 2018)

- Company banner featured at start/finish line
- Company supplied flyer/coupon distributed to all event participants
- Company logo on front of event T-shirts
- Eight walk/run registrations
- A candy station along route decorated with your logo/banner

Additional Premier Sponsor Benefits:

- Company name featured on photo booth banner
- Prominent company logo placement on www.gsafewi.org for one year
- Company logo and acknowledgement in GSAFE's newsletter for one year
- Company logo on registration and promotional materials
- Public recognition at event

DIAMOND SPONSOR (\$2,500 PER EVENT)

Celebration of Leadership (May 12, 2018)

- Half-page color ad in our event program book
- Preferred seating for six at the event

Trick or Trot 5K Walk/Run (October 14, 2018)

- Company supplied flyer/coupon distributed to all event participants
- Company logo on event T-shirts
- Six walk/run registrations

Additional Diamond Sponsor Benefits:

- Company logo on registration and promotional materials
- Public recognition at event
- Company logo placement on www.gsafewi.org for one year
- Company logo and acknowledgement in GSAFE's newsletter for one year

GOLD SPONSOR (\$1,000 PER EVENT)

Celebration of Leadership (May 12, 2018)

- Quarter-page color ad in our program book

Trick or Trot (October 14, 2018)

- Company logo on event T-shirts

Additional Gold Sponsor Benefits:

- Four tickets/registrations to event
- Company logo on registration and promotional materials
- Public recognition at event

SILVER SPONSOR (\$500 PER EVENT)

Celebration of Leadership (May 12, 2018)

- Recognition in event program booklet

Trick or Trot (October 14, 2018)

- Company logo on event T-shirts

Additional Silver Sponsor Benefits

- Two tickets/registrations to event

OTHER \$ _____

I am not sponsoring at this time, but would like to support programming



Gay Straight Alliance for Safe Schools

122 East Olin Ave., Suite 290 • Madison, Wisconsin 53713 • Phone: 608-661-4141 • Fax: 608-661-1360 • www.gsafewi.org

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SPONSOR LEVEL:

Celebration of Leadership Sponsor Level: Premier Diamond Gold Silver Other \$ _____

Trick or Trot 5K Walk/Run Sponsor Level: Premier Diamond Gold Silver Other \$ _____

CONTACT INFORMATION:

Name of Sponsor: _____

Contact Person: _____

Address: _____

City & State: _____ Zip Code: _____

Telephone: _____ Fax: _____

Email: _____

PAYMENT INFORMATION:

- Enclosed is my check for \$ _____ payable to GSAFE.
(Credit card payment is available as an option. Please call the GSAFE office for details.)
- No thanks. But my business would like to make a tax-deductible donation to support the programs of GSAFE in the amount of \$ _____.

PLEASE MAIL TO THE ADDRESS BELOW:

GSAFE
122 E. Olin Ave., Suite 290
Madison, WI 53713

QUESTIONS? Call Ali or Brian at 608-661-4141.

**THANK YOU FOR HELPING CREATE SCHOOLS IN WISCONSIN
WHERE ALL LGBTQ+ YOUTH CAN THRIVE!**



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